



Cluster presentation

Petar Indovski, Chairman

About us

- **MACES** (Macedonian Cluster for Export of Software and IT Services) is a **cluster organization** established by leading software companies in the country.
- **Focused on the support of international business development and export capabilities** of the members through strengthening their competitiveness, **building business links, cooperation and mutual trust by sharing knowledge, resources and business information**

Cluster activities

- The Cluster **activities** are oriented to **establishing strategic partnerships for cooperation**, participate **international events** focused on clustering, **networking, B2B meetings** and shearing information and ideas for **participation on h2020** and other EU programs.
- The Cluster also provides **matchmaking services for the members**, matching company **profiles with clients** and **business opportunities** on target markets, with focus on

Events participation 2016/2017

- **MWC 2017 Brokerage and Conference,**
Barcelona|SP, 27.02 – 02.03.2017
- **ECCP International Cluster Matchmaking
and Conference,** Brussels|BE, 29.11 -
02.12.2016
- **GlobalConnect 2016,** Stuttgart|DE 26-
28.10.2016
 - **Brokerage event,**
 - **Workshop for international visitors ‘How
to start business in Germany’**

Partnerships

Partners, cooperation platforms

- **ECCP** (European Cluster Cooperation Platform)
- **MOVE ESCP** (European Strategic Cluster Partnership)
- **BBS ICT Cluster Network** (Balkan and Black Sea ICT Cluster Network)
- **CyberForum**
- **SEEIT Forum**
- **Other ICT clusters**

Cooperation 1 / 2

Topics of interest

- ESCP-S3 – Smart specialization
- ESCP-4i – Internationalization
- INNOSUP H2020 projects
- Cluster excellence

Preferred areas of collaboration

- Smart manufacturing and digital transformation
- Key Enabling Technologies

Cooperation 2 / 2

Offer for cooperation

- Cooperation on projects with focus on smart industry, smart city, healthcare, transport, logistics, energy efficiency

Type of cooperation partners

- Partners to share information about **Internationalization, Networking and Matchmaking** events
- **Participation on h2020** and other EU funded



Thanks for your attention!

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